

## Inventive, Inspirational and In Vision. It's *your* story – let us help you spread the word.

Bring your company to life with a tailor made, prestigious promotional video from Titan Films.

Enhance your website with a quality, yet affordable presentation that will truly showcase your business

It's *your story* – we'd be privileged to help you tell it to the world.

We have three film options to suit your budget.

Our “**Golden Package**” for example, includes the following ...

**Lights:** First, we'll develop an exclusive concept, designed specifically to meet your company's needs. Weather it be informative, educational, fun, quirky, off the wall or totally off the page – our experienced team have the creative know-how to show off your products and services in the best possible light.

We have an unconventional yet tried and tested approach, which will, simply but effectively, tell the story of your business. We like to build up an overall picture – to get into the character of your place and your people. To reach out to your existing customers and new clients in a unique, entertaining and informative fashion.

**Camera:** Our award winning team have all the tools at their fingertips. We can offer a full day of High Definition filming with our versatile and highly respected three-man crew. Whatever the best shot, we'll have it covered for you. On top of that, we also have a Sony award winning BBC Presenter on hand with over 20 years of broadcasting experience, providing you with expert voice over work. Furthermore, our “**Golden Package**” also includes three days of editing at our state of the art studios in the West Midlands

We're so confident of success that we are not afraid to throw running orders out of the window – rather than stick rigidly to the rules we like to be daring. We like to react to what we are seeing and hearing so the film grows naturally and organically with those who are taking part.

**Action:** Relax. You're safe in our hands from the initial idea to the final cutting edge product. We'll deal with everything from auditioning and buying out your musical backing to encoding and file uploads. We can also provide top-notch graphic design and production.

For us, teamwork is the key. We'll keep you updated and in touch throughout the process, working shoulder to shoulder with you to achieve the very best results.

## Your questions answered

**How much?** You're quite right to ask if a service like this can fall within your budget. We think you'll be pleasantly surprised. The **"Golden Package"** outlined above can be delivered for £3,960 (exclusive of VAT). There are no surprises and no hidden costs. Of course, we can upgrade you to our **"Platinum Package."** This is an exclusive bespoke production to cater for your every need (prices here start from £5,200 exclusive of VAT).

For those less willing to take on the full adventure, there is also a more basic **"Silver Package."** Prices here begin at £1,250.

**How long should my film be?** It's been proven that the most effective videos are two to three minutes long. However *your* business is unique. It's important to us that you succeed; therefore, we can adjust to suit you.

The length of the video is an important decision. We'll advise and work with you to suggest what might be best for your business.

**What is my message?** It pays to be clear on what you wish to highlight in your video. Maybe you need to promote a particular product or service – or you may wish to showcase the whole company. Whatever you decide we will be on hand to help structure your film and aid you in the most effective ways to get your message across.

**What do you need from us?** Trust. We are extremely experienced and will provide you with help and assistance at every step. We want to get to understand you and your company. We'll speak with you to build up a picture of what you offer and what message you'd like to communicate to your audience through the film.

**How do we prepare for filming?** This is the fun bit. First we'll prepare an "audio storyboard" around which we will build the pictures and the film. Then, we'll make an appointment for the shoot. Give the filming areas a spring clean and let the staff know we're coming. Who knows – they might end up as film stars themselves.

**Logos?** Most of our videos contain your company logo. Of course, we'll help you develop your logo but we'd like any artwork, product images and other useful pictures emailed to us in high resolution so that we can get to work straight away,

**Will we be interviewed during filming?** It's not essential, but we will lead you through this process carefully. By clever questioning and direction we will have you story telling in no time. If you want your staff to appear in the video, it's best to decide beforehand who the "talking heads" in front of the camera will be. Confidence is the key, but relax - we know how to get the best out of you !

**Take two?** Of course. Or as many takes as we need so that we can select the best bits in the final edit.

## What next?

Trust Titan Films to offer a prestigious promotional video for your company.

You can choose the package that suits you from our three available options:

- **The Silver Package:** Priced at £1,250 (Exclusive of VAT). A basic service that gets you up and running. This includes opening shots of your premises, a short introduction, voice-over work to accompany your product images, your company logo and a “*Call to Action.*”
- **The Golden Package:** Priced at £3,950 (exclusive of VAT), As already illustrated. Includes a unique and exclusive concept / one full day’s filming with three man crew / an award winning BBC Presenter to provide your voice over, presentation and interview work / shots of your premises, products and employees at work / interviews with staff members / quality graphic and design production / three days editing / auditioning and buy out of any musical backing track / voice recording, and your all-important “*Call to Action*” key messages.
- **The Platinum Package.** Prices start from £5,200 (Exclusive of VAT). A totally bespoke service to cover your every need. With this package there are no bounds – the world is your oyster.

Whichever service you select, we’re confident that our expert knowledge, experience and creativity can deliver you a high quality, sophisticated product that will take your business to the next level – and lead to a long standing media relationship.

Together, we will carve out the perfect film to put you and your business in the spotlight.

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Contact us ...